

## EXHIBITOR/SPONSOR APPLICATION



**4TH ANNUAL**

# NATIONAL OFFENDER WORKFORCE DEVELOPMENT CONFERENCE

*“Breaking Cycles Changing Lives”*

**Sheraton Gateway Hotel • Los Angeles, California • April 16-19, 2008**

**Sponsored by:** Productive Workforce Development, LLC • **Local Host:** United Job Creation Council of Los Angeles

## Why should you exhibit?

The National Offender Workforce Development Conference has become one of the pre-eminent think tank/ brain-trust conferences in the country addressing the issues of re-entry of our formerly incarcerated citizens. Each year this conference attracts professionals from all over the United States and abroad to present workshops, participate in town hall meetings, informative general sessions, hands on workshops and ample opportunity to network with colleagues. There are over 50 partners and stakeholders involved in this critical and timely event. This is a solutions oriented event tailored to bringing resources to those that provide services and products with the industry.

Professionals from the area of law enforcement, legal, workforce development, hospitals, community-based agencies, state and local governments all attend this conference. Known for its innovative approach to conference delivery, the National Offender Workforce Development Conference has become a “must attend” conference for many professionals nationally and internationally. Our conference scheduled for April 16-19, in Los Angeles is shaping up to be the most widely attended conference to date.

## Conference tracks

- California Re-entry Programs & Policies
- Women & Incarceration
- Research & Academia
- Workforce Development
- National Best Practices: Advocacy & Faith-Based Initiatives
- Special Emphasis: International Approaches to Re-Entry

## Sponsors & Exhibitors

Conference exhibitors and advertisers are an integral part of the National Offender Workforce Development Conference. Exhibitors and sponsors will have access to over 400 attendees and inroads into the agencies they represent. The Conference brings together a broad range of professionals who specialize in the areas of re-entry, youth services, academia, workforce development, advocacy, government, law enforcement, faith communities, law and community-based organizations. Attendees seeking information on current trends, new products and procedures and seek ways to help them become better equipped to perform their duties.

## The Benefits of Sponsorship and Exhibiting

The Conference offers the potential to increase product sales and to reach new segments of the workforce market. Additionally, the Conference is an ideal venue to showcase new product offerings and to create a higher profile among the various areas of re-entry, youth service agencies, academia, workforce development, advocacy groups, government entities, law enforcement, faith-based communities, and community-based organizations.

## Table top exhibits

### A. Basic Package for \$450 includes:

- Skirted 6' Table, 2 Chairs & Waste Basket
- Electrical Outlet (limited number available)
- One Full Conference Registration Fee
- Complimentary Description in the Program
- Post-Conference Attendee List

### B. Premium Plus Package for \$600 includes:

- Skirted 6' Table, 2 Chairs & Waste Basket
- Electrical Outlet (limited number available)
- One Full Conference Registration Fee
- Complimentary Description in the Program
- Half Page Ad in Program
- Pre and Post-Conference Attendee Lists

## Table Top Placement

Preferred placement in hotel foyer will be given to sponsors, followed by the order of the paid applications that are received.

## Publicity Information

Please provide a brief profile, 25-50 word description of the products and/or services being exhibited for use in the National Offender Workforce Development Conference Program Book. Companies not completing this section will be listed by name only. Profiles must be received no later than March 12, 2008 for inclusion in the program book.

## Advertising Opportunities

Advertising space for your organization in the Final Conference program is available at the following rates:

Full Page Ad	\$300
Half Page Ad	\$200
Tote Bag Stuffer	\$100
Literature Display	\$100

**Preferred format of submission for graphics:**  
High resolution PDF file (a high-resolution TIF or EPS will also be accepted, PDF is preferred), B&W, no bleed

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## **Sponsorships Opportunities**

Don't miss these value-packed sponsorship packages designed for firms who want an efficient, high-impact marketing solution.

**Sponsorship opportunities include a complimentary Resource Display at the Conference.**

### **Platinum Sponsor - \$3,500K**

Features only one Platinum Sponsor that receives the following benefits:

- Logo on conference bag and program cover
- Full page advertisement or acknowledgement on back cover of conference program
- Verbal acknowledgement at every plenary session
- Booth in exhibition hall
- Largest acknowledgement on sponsor recognition page in program
- Other special recognition as negotiated

### **Gold Sponsor - \$2,500K**

Features only three Gold Sponsors. Gold Sponsors select one of the following sessions to sponsor: Opening Keynote Plenary, Networking Reception, Breakfast Plenary, Networking Luncheon, or Closing Plenary. Gold Sponsors receive the following benefits:

- Full page advertisement or acknowledgement in conference program
- Signage displayed during sponsored session
- Verbal acknowledgement during sponsored session
- Booth in exhibition hall
- Acknowledgement on sponsor recognition page in program

### **Silver Sponsor - \$1,500K**

Feature only six Silver Sponsors, two for each break period. Silver Sponsors receive the following benefits:

- Full page advertisement or acknowledgement in conference program
- Signage displayed during sponsored break
- Booth in exhibition hall
- Acknowledgement on sponsor recognition page in program

***Unique sponsorship packages can be created for your special marketing needs.***

# ORDER FORM



## 4TH ANNUAL

# NATIONAL OFFENDER WORKFORCE DEVELOPMENT CONFERENCE

### *“Breaking Cycles Changing Lives”*

#### Exhibit/Sponsor Contact Information

This information will go in the program book. This is the person who will receive the complementary exhibit registration.

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Web Site \_\_\_\_\_

#### Point of Contact if different from above

Name \_\_\_\_\_

E-mail \_\_\_\_\_

ADDITIONAL BOOTH PERSONNEL (\$100 each)

1) \_\_\_\_\_

E-mail \_\_\_\_\_

2) \_\_\_\_\_

E-mail \_\_\_\_\_

#### Exhibiting, Advertising and Sponsorship Packages

##### Sponsorship Packages

- Platinum Sponsor - Conference Tote Bag \$3,500
- Gold Sponsor – Welcome Reception \$2,500
- Silver Sponsor – Opening Keynote \$1,500

##### Exhibiting Packages

- Premium Plus Package \$600
- Premium Package \$450
- Additional Booth Personnel \$100

##### Advertising Opportunities

- Full Page Ad \$300
- Half Page Ad \$200
- Registration Packet Insert \$100
- Literature Display \$100

All Sponsorships include a Premium Package for Exhibits.

#### Payment Information

Sponsorship Package	\$ _____
Exhibit Booth Package	\$ _____
Additional Booth Personnel	\$ _____
Advertisement	\$ _____
Packet Insert/Literature Display	\$ _____
<b>TOTAL COST</b>	<b>\$ _____</b>

#### Method of Payment

Production Workforce Development's Federal ID # is: 46-0479833

Check enclosed, number \_\_\_\_\_

Make check out the Event Connection

Visa  MasterCard  AmEx Exp. Date \_\_/\_\_/\_\_

Credit Card # \_\_\_\_\_

Card Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

3- 4-Digit Verification on card \_\_\_\_\_

#### Signature

Please send/fax completed form and payment to:

The Event Connection  
Attention: Denise Donnahoo  
National Offender Conference  
31 Mesa Oak, Littleton, CO 80127  
(303) 972-8372  
Fax: (303) 362-7899

Exhibit booth fee payments are due when this form is submitted. If for any reason you decide to cancel, a fee of \$100 will be assessed for all cancellations received prior to March 26th. Cancellations after March 26th will result in forfeiture of any deposits received and an obligation to pay the entire exhibit space rental fee. Cancellations must be received in writing to be valid.

Exhibitor's Signature \_\_\_\_\_

Date \_\_\_\_\_

#### QUESTIONS?

##### Exhibit and Sponsorship Opportunities:

Contact: Rachel E. Ramirez, Performance Excellence Partners, Inc.  
714-374-1140 Pacific or E-mail: rramirez@performance-excellence.us

##### Registration/Hotel Logistics:

Contact: Denise Donnahoo, The Event Connection  
303-972-8372 Mountain or E-mail: denise@theeventconn.com

##### Agenda and Content:

Contact: Terrell Whitener  
314-749-0405 Central or E-mail: twhitener@proworkdev.com

**ACT NOW!** Visit the conference website at [www.theeventconn.com](http://www.theeventconn.com) for additional information.