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Exhibit/Sponsor Contact Information

(This information will go in the program book. This is the person who will receive the complimentary exhibit registration.)

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Point of Contact if different than above

Name _____

E-mail _____

Additional Booth Personnel (\$100 each)

1) _____

E-mail _____

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Exhibiting, Advertising & Sponsorship Packages

Gold	\$3,000
Silver	\$1,500
Recognition Package	\$ 450
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Half Page Ad	\$ 150
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Literature Display	\$ 100
Electricity	\$ 100
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Product/Service Description

Please provide a brief profile, 25-50 word description of the products and/or services being exhibited for use in the Heartland Conference 2010 Program Book. Companies not completing this section will be listed by name only. Profiles must be received no later than March 12, 2010 for inclusion in the program book.

Payment Information

Sponsorship Package \$ _____

Exhibit Booth Package \$ _____

Additional Booth Personnel \$ _____

Advertisement \$ _____

Packet Insert/Literature Display \$ _____

Electricity \$ _____

TOTAL \$ _____

Method of Payment

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Make check's payable to: The Event Connection

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PEP
 Attn: Denise Donnahoo
 Heartland Conference 2010
 31 Mesa Oak,
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ddonnahoo@pep8a.com

Please address all communications pertaining to exhibits and sponsorship to:

PEP
 Attn: Rachel E. Ramirez
 20911 Cabrillo Lane
 Huntington Beach, CA 92646
 Phone: (714) 374-1140
 Fax: (714) 374-1120
rramirez@pep8a.com

All payments must be received no later than March 12, 2010 for the Heartland Conference 2010. A fee of \$100 of the total booth cost will be assessed for cancellations received prior to March 20, 2010. Cancellations after March 20, 2010 will result in forfeiture of any deposits received and an obligation to pay the entire exhibit space rental fee. Cancellations must be received in writing to be valid.

Exhibitor's Signature _____ Date _____

ACT NOW! Visit the conference website at www.theeventconn.com for additional information.